

The Advisory Firm

EMDG means your business can leverage the risks involved in the initial stages of exporting. The Advisory Firm has proven to be a vital partner to export success.



Export MD Grant

The Export Markets Development Grants (EMDG) scheme is the Australian Government's principal financial assistance program for aspiring and current exporters. Administered by Austrade, the purpose of the scheme is to encourage SMEs to develop export markets. EMDG reimburses up to 50% of expenses incurred to eligible export promotional activities, less the first \$15,000.

Eligibility Criteria:

To access the scheme for the first time, businesses need to have spent \$15,000 over two years on eligible export marketing expenses. The scheme supports a wide range of industry sectors and products, including inbound tourism and the export of intellectual property and know-how outside Australia.

- Is your business based in Australia?
- Is your business's annual income (i.e. assessable income for taxation purposes) \$30m or less?
- Are you, or will you be, the principal (rather than agent) in any export sales of your goods, service or intellectual property?
- Is your business promoting its goods or services to residents of other countries?
- Does your product have significant Australian content?
- Did your business spend at least \$15,000 on eligible export promotional activities during the last financial year?

For your export promotion expenditure to be "eligible" it:

- Must fall into the following categories: overseas representatives or marketing consultants, marketing visits, communications, free samples, trade fairs or seminars, promotional literature or advertising, or bringing overseas buyers to Australia; and, must not relate to trade with N.Z.
- If required, will you be able to show Austrade relevant documents (such as invoices, shipping documents, bank statements) which verify your export promotion expenditure?
- Do you have access to the financial resources needed to fund your export program?
- Have you taken any steps to prepare for your export drive, such as export market planning, export market research, or participating in a recognised Export Development Program

We take you where you want to go